

A Message from the Enterprise Chief Compliance Officer



Our team of healthcare and legal professionals has decades of experience in healthcare administration, regulatory compliance, revenue integrity, higher education, information technology, and academic medicine.

We understand that the highly regulated healthcare and higher education industries require innovative, collaborative, and strategic approaches to ensure that our enterprise operations align with Jefferson's mission, vision, and values.

We will deliver the tools, training, and support that Jefferson's patients, students, employees, contractors, board members, and other members of our community need to maintain quality systems, provide superior care, adhere to all regulatory requirements, and "Do The Right Thing." Rely on us to help you navigate compliance challenges that impact your Jefferson-related activities. Please utilize this directory to find a professional to assist with all of your compliance-related needs.

We are here to help you "Do The Right Thing."

Sonya Fair Lawrence, BSN, JD, CHC
SVP and Enterprise Chief Compliance Officer
Email: Sonya.Lawrence@Jefferson.edu
Office Direct Dial: (215) 503-7521

Contact Compliance

Jefferson's compliance team will provide up-to-date information on the full spectrum of Jefferson's policies, procedures, and regulatory requirements.

Compliance Team Leaders

Hospital and Professional Fee Billing

Lavel Gwynn, MBA, RHIA, CCS, CPC
Lavel.Gwynn@Jefferson.edu
(215) 955-2919

Regulatory Compliance

Brigette Cuffia, PT, JD, CHC
Brigette.Cuffia@Jefferson.edu
(215) 955-9086

Investigations & Provider Education

Shalina Brown, BS, CCS-P, CPC, CPMA
Shalina.Brown@Jefferson.edu
(215) 503-0115

Conflicts of Interest

Brigette Cuffia, PT, JD, CHC
Brigette.Cuffia@Jefferson.edu
(215) 955-9086

Code of Conduct

Melissa Valentine, MPH
Melissa.Valentine@Jefferson.edu
(215) 503-2456

General Inquiries

ComplianceQuestions@Jefferson.edu
844-MY-1-CODE (844-691-2633)

For resources and additional compliance information, join the Compliance Community at:
myJeffHub.Jefferson.edu



Office of Enterprise Corporate Compliance

Thomas Jefferson University
Jefferson Health



Office of Enterprise Corporate Compliance



Linda Bell, CHC
Compliance Coordinator

Email: Linda.Bell@Jefferson.edu
Phone: (215) 481-3491

Linda utilizes decades of accounting and business services experience in her compliance role. Linda is certified in Healthcare Compliance and provides compliance coordination for Jefferson Health's Northern Division.



Lavel Gwynn, MBA, RHIA, CCS, CPC
Director of Revenue Integrity Compliance

Email: Lavel.Gwynn@Jefferson.edu
Phone: (215) 503-2919

Lavel uses more than 20 years of experience in coding, billing compliance, auditing, and education to oversee and direct clinical documentation improvement efforts at Jefferson. Lavel serves as a leader for external coding and billing audits along with remediation efforts.



Patricia Schley
Administrative Assistant

Email: Patricia.Schley@Jefferson.edu
Phone: (215) 955-8126

Patricia utilizes more than 40 years of healthcare and legal administrative experience to oversee and coordinate compliance services at Jefferson. She supports operational functions throughout the Jefferson Enterprise.



Shalina Brown, BS, CCS-P, CPC, CPMA
Sr. Director, Provider Reimbursement Integrity

Email: Shalina.Brown@Jefferson.edu
Phone: (215) 503-0115

Shalina uses her expertise as a coder and auditor to support Jefferson's clinical partners with reimbursement integrity. She provides education about Evaluation and Management codes and procedures, and assists providers with increasing reimbursement for services rendered.



Ernsth Jovin
Administrative Assistant

Email: Ernsth.Jovin@Jefferson.edu
Phone: (215) 955-0868

Ernsth utilizes her healthcare and administrative experience to support operational needs for Jefferson's Compliance Program. With several years in the healthcare industry she able to resolve complex inquires effectively and efficiently.



Roberto Torres, MHA
Regional Compliance Officer - TJUH

Email: Roberto.Torres2@Jefferson.edu
Phone: (215) 687-3952

Roberto's 21 years of service as a combat medic in the United States Army and his more than 15 years of extensive healthcare compliance experience will form the basis for implementation of innovative approaches to compliance program management and stakeholder relations at Jefferson.



Katelyn Conners, MSOD
Director, Compliance Education & Engagement

Email: Katelyn.Conners@Jefferson.edu
Phone: (215) 955-9091

Katelyn brings her background of metrics, learning and development, and change management to Jefferson's growing enterprise. She manages communication and outreach activities, and designs programs to maintain consistent and effective community engagement.



Jacqueline Lanza, MJ, CHC
Assistant Director, Regulatory Affairs

Email: Jacqueline.Lanza@Jefferson.edu
Phone: (215) 955-9050

Coupled with her background in psychology and health law, Jacqueline brings nearly two decades of experience with healthcare compliance and regulatory affairs to Jefferson's Compliance Program. She supports the Conflicts of Interest Program and analyzes applicable regulatory requirements.



Melissa Valentine, MPH
Director, Compliance Operations

Email: Melissa.Valentine@Jefferson.edu
Phone: (215) 503-2456

With over 15 years of experience in legal and healthcare settings, Melissa effectively communicates outcomes of proactive and risk mitigation activities and develops programming and trainings designed to ensure compliance with Jefferson's Enterprise Code of Conduct.



Brigitte Cuffia, PT, JD, CHC
Sr. Director, Regulatory Affairs

Email: Brigitte.Cuffia@Jefferson.edu
Phone: (215) 955-9086

Brigitte draws from more than a decade of experience in health policy and clinical decision making to develop, analyze, and implement guidelines governing ongoing regulatory requirements impacting Jefferson's activities.



Sarah Rosenberg, JD
Assoc. Regional Compliance Officer - Abington

Email: Sarah.Rosenberg2@Jefferson.edu
Phone: (267) 734-4269

Sarah has extensive experience with healthcare law and regulations, risk management, and business operations. Her work focuses on leading internal investigations, providing regulatory guidance, and successful implementation and communication of compliance program initiatives and policies.



Laura Weeks, MBA, CHC
Regional Compliance Officer - Northeast

Email: Laura.Weeks@Jefferson.edu
Phone: (215) 955-9028

With more than 15 years of healthcare experience, Laura utilizes her background in business administration and organization leadership, along with her extensive compliance knowledge to collaborate with operational leadership to obtain their business goals in a compliant fashion.



Jan Donaghy, BS, CPC
Regional Compliance Officer - Abington

Email: Janis.Donaghy@Jefferson.edu
Phone: (215) 503-2885

Jan leverages more than 30 years of Patient Business Services and compliance experience to conduct risk assessments, analyze relevant data, educate providers and staff on regulatory matters, and conduct internal and external investigations to ensure compliance with all statutory and regulatory requirements.



Cheryl Straup, MJ, CHC
VP, Deputy Enterprise Chief Compliance Officer

Email: Cheryl.Straup@Jefferson.edu
Phone: (215) 955-9090

Cheryl brings significant experience in both the development and implementation of comprehensive compliance programs. With over 15 years of experience in healthcare, she works to further develop and unite the Jefferson Enterprise by collaborating with operational leadership.



Justin Whedbee, CHC
Sr. Clinical Documentation Auditor/Educator

Email: Justin.Whedbee@Jefferson.edu
Phone: (215) 955-9078

Justin has more than a decade of experience in healthcare coding, billing, and documentation analysis. He supports providers and revenue cycle teams with maintaining revenue integrity and delivers education to ensure compliance with state, federal, and payer regulations.



Kevin Durmala, CPC, CPMA, CRC
Sr. Clinical Documentation Auditor/Educator

Email: Kevin.Durmala@Jefferson.edu
Phone: (215) 503-9268

Kevin's diverse background in the healthcare industry allows for a unique perspective of the revenue cycle process from start to finish. His experience with clinical documentation auditing and innovative approaches to educating providers supports Jefferson with revenue integrity initiatives.



Gretchen Segado, MS, CPC
Regional Compliance Officer - New Jersey

Email: Gretchen.Segado@Jefferson.edu
Phone: (856) 397-0741

Gretchen brings decades of experience in leading healthcare compliance programs to Jefferson New Jersey. Her breadth of expertise supports the organization's mission and helps the Jefferson community do the right thing.



Shanice Williford, JD
Assoc. Regional Compliance Officer - TJUH

Email: Shanice.Williford@Jefferson.edu
Phone: (267) 283-7778

Shanice brings more than a decade of regulatory and legal experience in the healthcare industry to Jefferson's Compliance Program. Her innovative approaches enhance our analysis of complex regulations that impact the patients and students we serve.