



THE FUTURE IS HERE: ASPLUNDH CANCER PAVILION



A Letter to Our Community

More than four years ago, the leadership of Abington – Jefferson Health realized the aging demographics of our community presented a need. Cancer disproportionately impacts older individuals, and the communities we serve were reaching the age brackets with associated risk. At the same time, more people were choosing us for their cancer care, and we were quickly outgrowing our facilities.

We began envisioning a new space where we could deliver comprehensive outpatient cancer care – with every outpatient service under one roof. Planning this extraordinary project required teams from all facets of our organization. As plans progressed, so too did the excitement for what we would be able to create.

We asked our neighbors to join us in reimagining cancer care, and they stepped up in droves. The new center would cost \$80 million and \$50 million of that cost was raised in our community. More than 3,000 individuals made gifts, ranging from \$1 to \$3.5 million. Ten million dollars was given by the children of the late Carl and Emilie Asplundh and their extended families.

The enormity of this generosity is still difficult for me to absorb. I believe that it speaks to the community's deep and enduring relationship with Abington Hospital. Backed by the power of the NCI-designated Sidney Kimmel Cancer Center – Jefferson Health, the Asplundh Cancer Pavilion in Willow Grove offers the best, most therapeutic environment for our patients as they navigate through their diagnosis, treatment and survivorship. To date, 55 oncology physicians will treat patients at our new facility with the support of numerous cancer care professionals. Now patients will have the opportunity to participate not only in the Phase II and Phase III trials previously offered by Abington, but also in Phase I clinical trials.

And with this generosity, comes a great responsibility, to serve each and every one of our patients with the most advanced, comprehensive, compassionate care that is the hallmark of our cancer program. Our patients will have access to the latest evidenced-based protocols, expanded clinical trials, exceptional experience and care, a healing environment infused with nature to reduce stress, and a lifetime of comprehensive care. This, we promise you.

I am forever grateful to the Abington staff members and our colleagues throughout Jefferson Health who played an integral role in this project. I know they share in my gratitude for the support of our neighbors, friends and benefactors who made it possible.

On July 2, we opened our doors to patients facing one of the most difficult diagnoses. We will be with them every step of the way.

Meg McGoldrick

MEG MCGOLDRICK | *President, Abington – Jefferson Health*

 **Sidney Kimmel Cancer Center**
at Abington – Jefferson Health®

UNTIL EVERY CANCER IS CURED. **STARTING WITH YOURS.**